

Combined Old Girls Association Annual General Meeting

Held Sunday October 18 2009 at Toorak College Mt Eliza

Focus of Meeting was on strategic planning, who is doing what.

Main concern of all is attracting younger/new members.

Toorak commenced with a brief tour of the school, showing us their Heritage Trail. They also gave attendees a show bag with a Heritage Trail program, marketing postcards, bookmark and notepad.

They all loved the Tintern concept of holding reunions on Open Days and wanted further information on how this is run.

MLC

Old Girls is run by the school, they currently have 19000 on their database, mainly contacted via email)

All past students become automatic life members and the school donates \$100 each.

St Catherines

Fees \$300 per annum, they apply the first year to the school account. Currently a lower amount that will increase in staggered amounts.

President Lisa Nicoll-Cooke strongly supports paying higher membership fees and related it to self esteem, worthiness of the organisation. The school collects the funds.

Ruyton

\$300

Points from round table discussion

- Suggestion that Old Girls membership be collected on admission to the school, some add to final bill.
- Important that OGA are seen to be doing something, justify, what they receive for membership.
- Currently most memberships barely cover postage over a lifetime of membership (eg 40 years).

Other interest groups.

Grandmothers groups, past presidents groups

Strategic Planning

Heritage Trail

A programmed walk around the school and grounds with points of historical interest noted by way of photographic evidence and a short explanation.

Loved this idea, a short booklet could also be produced with a map to accompany (included in show pack).

Hawthorn years could be incorporated at the commencement of the walk. Particularly important that we photograph the boarding house before it is all changed.

Visibility

Ask the question, how is TOGA perceived, question asked of Y7, Junior school, head of school

Toorak College

Upgrading their constitution

Become a valued group within the school

Do something for year level rather than 1 scholarship

Old Girls assembly with current assembly and morning tea

Mentone

Funds all handled by OGA

Sponsoring Sudanese scholarship to the school

Academy

150th Anniversary

Their focus is on attracting new members.

MLC

Increase feelings to the school

Womens breakfast –focus on networking – list on names to take home on cd

Recognition of recipients of OA

History book goes to Year 7s (house origins etc) also to teachers

Annual Giving letter (scholarships, library, Marshmead)

In constitution that 5% of their funds goes to other organisations

Ruyton

\$5000 scholarship to fund Old Girls studying overseas

Change constitution to spend money on more than bursaries to increase profile

St Catherines

In their constitution, if not financial then no further mail outs.

Tenure of committee members – if never changes then always do what always been done.

They have a current will codicil on their website.

Portion of tickets for functions to go to old girls

Next meeting to be held at MLC in 2010 (should be around August).